

Machine Learning Contest

Interested in becoming a sponsor? Earn a strong place in the Data Science Community. Gain visibility, recruitment and learn the latest machine learning techniques.

The <u>Data Science Association</u> and <u>Big Data in Denver</u> has organized a global virtual <u>Machine Learning Contest</u>. The goal is to demonstrate how data science and engineering can improve decisions and quality of life to the public. Contestants will compete to create the best mobile phone app to be made free to the public to make best possible ski venue and route/time decision to get to the ski slopes.

Sponsorship Benefits

- Brand awareness and media visibility
- Logo placement on website
- Inclusion in media releases and contacts
- Access to a global talent pool
- Introductions to data science talent
- Prominent name and logo placement on-site
- Product endorsement and promotions
- On-site product sampling opportunities
- Provide prizes for media promotion
- Provide tech for test drive
- Learn latest machine learning methods
- Access to DSA Members
- Access to Big Data Members

Three Levels of Sponsorship

Platinum - \$5,000

Premium Logo Size and Placement + Demonstration & Display Opportunities with Booth at Award Ceremony + Judge Apps + Name Recognition in all Press Releases + Logo Placement at Press Photos

Gold - \$3,000

Gold Logo Size and Placement + Promotion / Media Releases + On-site Logo + Award Prizes

Silver - \$1,000

Silver Logo Size and Placement + Media Promotion

Party and award ceremony on Saturday December 5, 2015 from 4:00pm - 7:00pm at Level 3 Communications in Broomfield Colorado. Platinum sponsors will have a booth to provide information, demonstrate products and meet people. Keynote, data science presentations and networking. Live-streamed to a global audience.

Sponsor Registration @ http://bit.ly/1IxjXll

For more information email: skimore.hackski@gmail.com

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