Data Science Using Open Souce Tools Decision Trees and Random Forest Using R

Jennifer Evans

Clickfox

jennifer.evans@clickfox.com

January 14, 2014

$JenniferE_CF$

All the R Code is Hosted -includes additional code examples-

www.clickfox.com/ds_rcode

Jennifer Evans (Clickfox)

Twitter: JenniferE_CF

January 14, 2014 3 / 164

Overview

- Data Science a Brief Overview
- 2 Data Science at Clickfox
- 3 Data Preparation

Algorithms

- Decision Trees
- Knowing your Algorithm
- Example Code in R

5 Evaluation

- Evaluating the Model
- Evaluating the Business Questions
- 6 Kaggle and Random Forest
 - Visualization
 - Recommended Reading



æ

3

∃ ▶ ∢

What is Data Science?

The meticulous process of iterative testing, proving, revising, retesting, resolving, redoing, programming (because you got smart here and thought automate), debugging, recoding, debugging, tracing, more debugging, documenting (maybe should have started here...) analyzing results, some tweaking, some researching, some hacking, and start over.



æ

∃ ► < ∃</p>

• • • • • • • •

Software Development

Activly engaged in development of product capabilities in ClickFox Experience Analytics Platform (CEA).

Client Specific Analytics

Engagements in client specific projects.

Force Multipliers

Focus on enabling everyone to be more effective at using data to make decisions.



æ

* ロ > * 個 > * 注 > * 注 >

Data Preparation

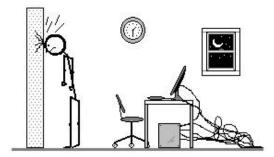
• • • • • • • •

Receive the Data

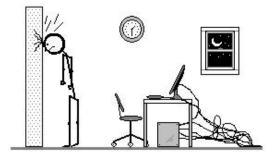
Raw Data



Begin Creating Analytic Data Set

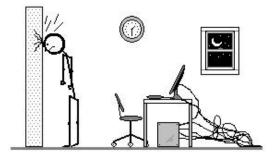


Data Munging and Meta Data Creation



э

Checking that Data Quality has been Preserved



Types of bad data

- missing, unknown, does not exist
- inaccurate, invalid, inconsistent false records, or wrong information
- corrupt, wrong character encoding
- poor interpretation, often because lack of context.
- polluted too much data and overlook what is important

A lot can go wrong in the data collection process, the data storage process, and the data analysis process.

- Nephew and the movie survey
- Protection troops and flooded with information, overlooked that the group gathering nearby was women and children aka. Civilians.
- Manufacturing with acceptable variance, but every so often the measurement machine was bumped, causing miss measurements
- Chemists were meticulous about data collection, but inconsistent with data storage. Used flat files and spreadsheets. They did not have a central data center. The data base grew over time. e.g. Threshold limits listed as zero and less than some threshold number.

Bad Data

Parrot helping you write code...



Jennifer Evans (Clickfox)

Twitter: JenniferE_CF

January 14, 2014 17 / 164

\bigwedge Not to mention all the things that we can do to really screw things up.

"The combination of some data and an aching desire for an answer does not ensure that a reasonable answer can be extracted from a given body of data"

[~]John Tukey

Final Analytic Data Set

ettere Courtier gillou 42 8 mm 3 .3 3 3 3 ع 28 dau 30 Sau Comba 2 omioniore lav mabialle

< 🗗 🕨 🔸

Will it Rain Tomorrow?

Example (Variables)

1 > names(ds)

| 2 | [1] | "Date" | "Location" | "M |
|----------|------|-----------------|---------------|----|
| 3 | [5] | "Rainfall" | "Evaporation" | "S |
| 4 | [9] | "WindGustSpeed" | "WindDir9am" | "W |
| 5 | [13] | "WindSpeed3pm" | "Humidity9am" | "Н |
| 6 | [17] | "Pressure3pm" | "Cloud9am" | "C |
| 7 | [21] | "Temp3pm" | "RainToday" | "R |

"MinTemp" "Sunshine" "WindDir3pm" "Humidity3pm" "Cloud3pm" "RISK_MM" "MaxTemp" "WindGustDir" "WindSpeed9am" "Pressure9am" "Temp9am" "RainTomorrow"

э

Example (First Four Rows of Data)

| | Date | Location | MinTemp | MaxTemp | Rainfall | Evapo | oratio | n Sunsl | hine Wind | lGust | Dir |
|------|--------------------------------|-----------|----------|----------|-----------|--------|---------|---------|-----------|-------|-----|
| 1 20 | 007-11-01 | Canberra | 8.0 | 24.3 | 0.0 | | 3.4 | 1 | 6.3 | | NW |
| 2 20 | 007-11-02 | Canberra | 14.0 | 26.9 | 3.6 | | 4.4 | 1 | 9.7 | | ENE |
| 3 20 | 007-11-03 | Canberra | 13.7 | 23.4 | 3.6 | | 5.8 | 3 | 3.3 | | NW |
| 4 20 | 007-11-04 | Canberra | 13.3 | 15.5 | 39.8 | | 7.5 | 2 | 9.1 | | NW |
| Wi | indGustSpe | eed WindD | ir9am Wi | ndDir3pm | WindSpeed | d9am N | VindSp | eed3pm | Humidity | 79am | |
| 1 | - | 30 | SW | NW | - | 6 | - | 20 | • | 68 | |
| 2 | | 39 | Е | W | | 4 | | 17 | | 80 | |
| 3 | | 85 | N | NNE | | 6 | | 6 | | 82 | |
| 4 | | 54 | WNW | W | | 30 | | 24 | | 62 | |
| Hı | umidity3pr | n Pressur | e9am Pre | ssure3pm | Cloud9am | Cloud | d3pm Te | emp9am | Temp3pm | | |
| 1 | 29 | ə 10 | 19.7 | 1015.0 | 7 | | 7 | 14.4 | 23.6 | | |
| 2 | 36 | 5 10 | 12.4 | 1008.4 | 5 | | 3 | 17.5 | 25.7 | | |
| 3 | 69 | 9 10 | 09.5 | 1007.2 | 8 | | 7 | 15.4 | 20.2 | | |
| 4 | 56 | 5 10 | 05.5 | 1007.0 | 2 | | 7 | 13.5 | 14.1 | | |
| Ra | RainToday RISK_MM RainTomorrow | | | | | | | | | | |
| 1 | No | 3.6 | • | Yes | | | | | | | |
| 2 | Yes | 3.6 | , | Yes | | | | | | | |
| 3 | Yes | 39.8 | , | Yes | | | | | | | |
| 4 | Yes | 2.8 | | Yes | | | | | | | |
| | | | | | | | | | | | |

Make sure that the values make sense in the context of the field.

- Dates are in the date field.
- A measurement field has numerical values
- Counts of occurrences should be zero or greater.

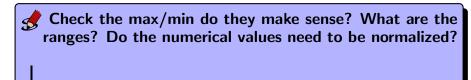
head(ds)

| | Date | Location | MinTemp | MaxTemp | Rainfall | Evaporat | tion Suns | hine W | indGust | tDir |
|-----------------------|---|---|-----------|--------------------------------|-----------|----------|-----------|--------|---------|------|
| 1 | 2007-11-01 | | 8.0 | 24.3 | 0.0 | | 3.4 | 6.3 | | NW |
| 2 | | | 14.0 | 26.9 | 3.6 | | 4.4 | 9.7 | | ENE |
| 3 | | | 13.7 | 23.4 | 3.6 | | 5.8 | 3.3 | | NW |
| 4 | 2007 - 11 - 04 | | 13.3 | 15.5 | 39.8 | | 7.2 | 9.1 | | NW |
| 5 | 2007 - 11 - 05 | | 7.6 | 16.1 | 2.8 | | | 10.6 | | SSE |
| 6 | | | 6.2 | 16.9 | 0.0 | | 5.8 | 8.2 | | SE |
| 0 | WindGustSpe | | | | | 9am Wind | | | tygam | 52 |
| 1 | | 30 | SW | NW | Windopeed | 6 | 20 | mannar | 68 | |
| 2 | | 39 | E | W | | 4 | 17 | | 80 | |
| 3 | | 85 | N | NNE | | 6 | 6 | | 82 | |
| 4 | | 54 | WNW | W | | 30 | 24 | | 62 | |
| 5 | | 50 | SSE | ESE | | 20 | 28 | | 68 | |
| 6 | | 44 | SE | E | | 20 | 24 | | 70 | |
| Ŭ | Humidity3pm | | | - | Cloud9am | | | Temp3p | | |
| 1 | 29 | | 19.7 | 1015.0 | 7 | 7 | | 23. | | |
| 2 | 36 | | 12.4 | 1008.4 | .5 | 3 | | 25. | | |
| 3 | 69 | | 09.5 | 1007.2 | 8 | 7 | | 20. | | |
| 4 | 56 | | 05.5 | 1007.0 | 2 | 7 | | 14. | | |
| 5 | 49 | | 18.3 | 1018.5 | 7 | | | 15. | | |
| 6 | 57 | | 23.8 | 1021.7 | . 7 | | | 14. | | |
| Ŭ | | | | | | | 10.5 | ± ··· | • | |
| 1 | | | | Yes | | | | | | |
| | | | • | Yes | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| 5 | Yes | 0.0 | | No | | | | | | |
| 6 | No | 0.2 | | No | | | | | | |
| 1 2 3 4 5 | RainToday R No Yes Yes Yes Yes | SK_MM R 3.6 3.6 39.8 2.8 0.0 | ainTomori | row Yes Yes Yes No | , | | . 10.9 | 14. | 0 | |

э.

・ロト ・ 日 ト ・ ヨ ト ・ ヨ ト

There are numeric and categoric variables.



summary(ds)

| Date | | Location | MinTemp | MaxTemp |
|------------------|---------------|------------|-----------------|-----------------|
| Min. :2007-11- | —01 Canberra | :366 | Min. :-5.300 | Min. : 7.60 |
| 1st Qu.:2008-01- | -31 Adelaide | : 0 | 1st Qu.: 2.300 | 1st Qu.:15.03 |
| Median :2008-05- | -01 Albany | : 0 | Median : 7.450 | Median :19.65 |
| Mean :2008-05- | —01 Albury | : 0 | Mean : 7.266 | Mean : 20.55 |
| 3rd Qu.:2008-07- | —31 AliceŠpi | rings : 0 | 3rd Qu.:12.500 | 3rd Qu.:25.50 |
| Max. :2008-10- | -31 Badgerys | Creek: 0 | Max. :20.900 | Max. :35.80 |
| | (Other) | : 0 | | |
| Rainfall | Evaporation | Sur | nshine Wind | GustDir |
| Min. : 0.000 | Min. : 0.2 | 00 Min. | : 0.000 NW | : 73 |
| 1st Qu.: 0.000 | 1st Qu.: 2.2 | 00 1st Qu | .: 5.950 NNW | : 44 |
| Median : 0.000 | Median : 4.2 | 00 Median | : 8.600 E | : 37 |
| Mean : 1.428 | Mean : 4.5 | 22 Mean | : 7.909 WNW | : 35 |
| 3rd Qu.: 0.200 | 3rd Qu.: 6.4 | 00 3rd Qu | .:10.500 ENE | : 30 |
| Max. :39.800 | Max. :13.8 | 00 Max. | :13.600 (Other |):144 |
| | | NA's | :3 ŇA's | : 3 |
| WindGustSpeed | WindDir9am | WindDir3 | pm WindSpeed9am | WindSpeed3pm |
| Min. :13.00 | SE : 47 | WNW : 6 | 1 Min. : 0.00 | |
| 1st Qu.:31.00 | SSE : 40 | NW : 6 | 1 1st Qu.: 6.00 | 0 1st Qu.:11.00 |
| Median :39.00 | NNW : 36 | NNW : 4 | | • |
| Mean :39.84 | N : 31 | N : 3 | | |
| 3rd Qu.:46.00 | NW : 30 | | 7 3rd Qu.:13.00 | |
| Max. :98.00 | (Other):151 | (Other):13 | | 0 Max. :52.00 |
| NA's :2 | NA's : 31 | NA's : | | |
| Humidity9am | Humidity3pm | Pressure | | |
| Min. :36.00 | Min. :13.00 | | | 996.8 |
| 1st Qu.:64.00 | 1st Qu.:32.25 | | | |
| Median :72.00 | Median :43.00 | | | |
| Mean :72.04 | Mean :44.52 | | | 1016.8 |
| 3rd Qu.:81.00 | 3rd Qu.:55.00 | | | |
| Max. :99.00 | Max. :96.00 | Max. : | 1035.7 Max. : | 1033.2 |

| Cloud9am | Cloud3nm | Temp9am | Temp3pm | BainToday | ≣ *) < (* | |
|----------------|------------|--------------|-----------|------------------|-----------|--|
| Jennifer Evans | (Clickfox) | Twitter: Jen | niferE_CF | January 14, 2014 | 27 / 164 | |

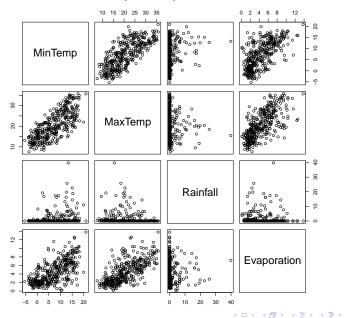


Example (Scatterplot)

pairs(~MinTemp+MaxTemp+Rainfall+Evaporation, data = ds, main="Simple Scatterplot Matrix")

э

Simple Scatterplot Matrix



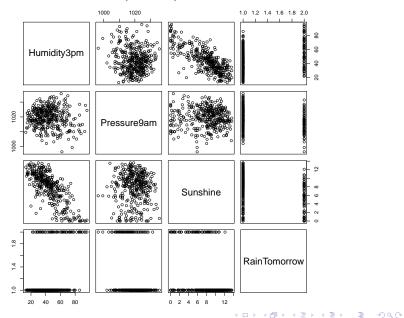
Jennifer Evans (Clickfox)

Twitter: JenniferE_CF

January 14, 2014 30 / 164

3

Simple Scatterplot Matrix

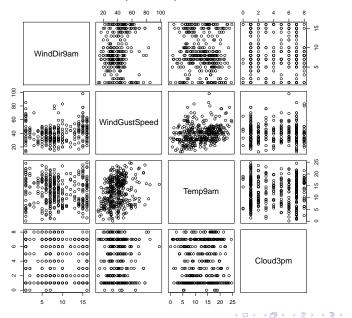


Jennifer Evans (Clickfox)

Twitter: JenniferE_CF

January 14, 2014 31 / 164

Simple Scatterplot Matrix

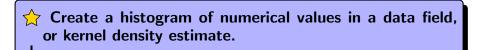


Jennifer Evans (Clickfox)

Twitter: JenniferE_CF

January 14, 2014 32 / 164

э.



Example (Histogram)

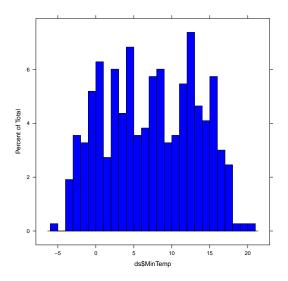
histogram(ds\$MinTemp, breaks=20, col="blue")

Jennifer Evans (Clickfox)

Twitter: JenniferE_CF

э January 14, 2014 34 / 164

MinTemp



Jennifer Evans (Clickfox)

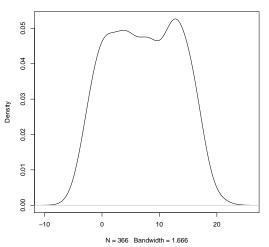
Twitter: JenniferE_CF

January 14, 2014 35 / 164

Image: A matrix

Example (Kernel Density Plot)

plot(density(ds\$MinTemp))



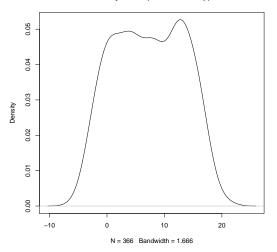
density.default(x = ds\$MinTemp)

January 14, 2014 37 / 164

< A

문 문 문

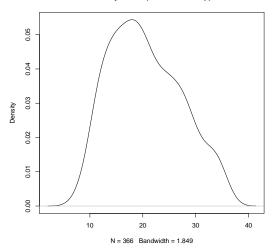
숨 Kernel Density Plot for all Numerical Variables



density.default(x = ds\$MinTemp)

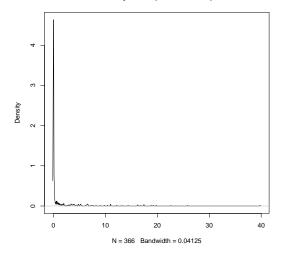
January 14, 2014 39

< 🗇 🕨



density.default(x = ds\$MaxTemp)

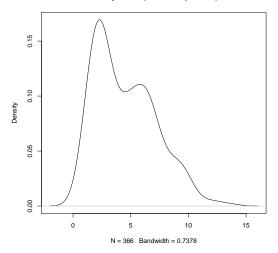
density.default(x = ds\$Rainfall)



æ

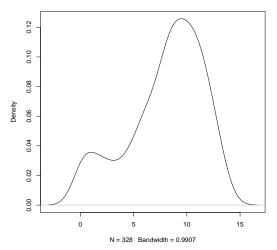
< □ > < ---->

density.default(x = ds\$Evaporation)

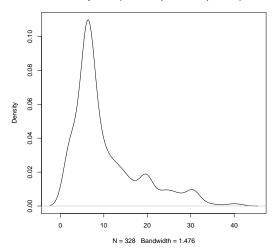


January 14, 2014 <u>42 / 164</u>

Image: A matrix



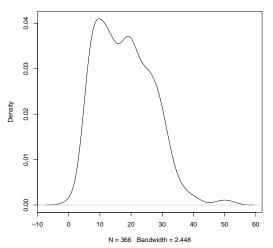
density.default(x = ds.complete\$Sunshine)



density.default(x = ds.complete\$WindSpeed9am)

January 14, 2014 44 / 164

Image: A matrix



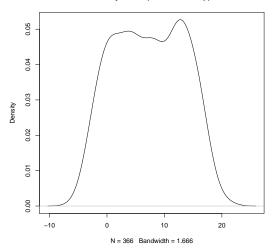
density.default(x = ds\$WindSpeed3pm)

< 🗇 🕨

0.030 0.025 0.020 Density 0.015 0.010 0.005 0.000 Т 40 60 80 100

density.default(x = ds\$Humidity9am)

N = 366 Bandwidth = 3.507

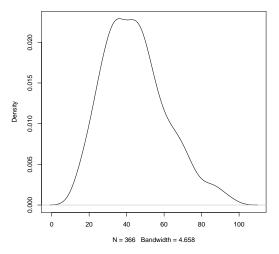


density.default(x = ds\$MinTemp)

January 14, 2014 47 / 164

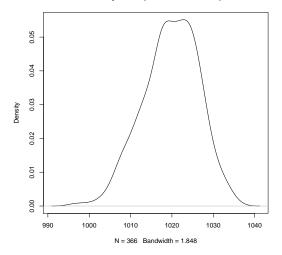
< 🗇 🕨

density.default(x = ds\$Humidity3pm)

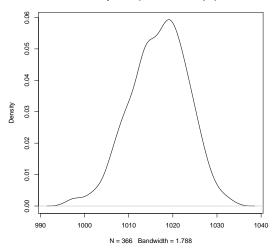


∃ → January 14, 2014

density.default(x = ds\$Pressure9am)

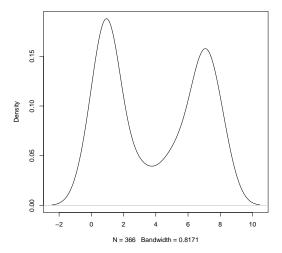


∃ → 49 / 164 January 14, 2014

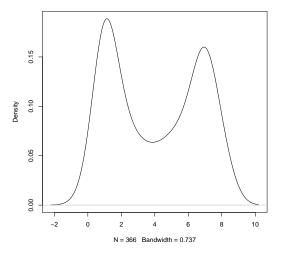


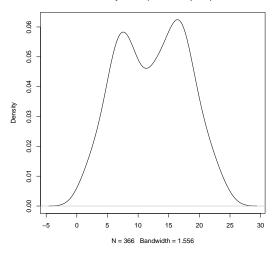
density.default(x = ds\$Pressure3pm)

density.default(x = ds\$Cloud9am)



density.default(x = ds\$Cloud3pm)

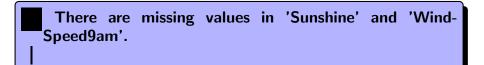




density.default(x = ds\$Temp9am)

0.05 0.04 0.03 Density 0.02 0.01 0.00 0 10 20 30 40 N = 366 Bandwidth = 1.835

density.default(x = ds\$Temp3pm)



Missing and Incomplete

A common pitfall is to assume that you are working with data that is correct and complete. Usually a round of simple checks will reveal any problems; such as counting records, aggregating totals, plotting and comparing to known quantities. Spillover of time-bound data

Check for duplicates - do not expect that data is perfectly partitioned.



3

<ロ> (日) (日) (日) (日) (日)

"All models are wrong, some are useful."

~George Box

э

ÖDifference between Decision Trees and Random Forest

Willow is a decision tree.

Willow does not generalize well, so you want to ask a few more friends.

Random Friend

Rainbow Dash



Twitter: JenniferE_CF

< 一型

Cartman



э

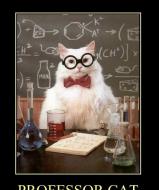
Random Friend

Stay Puff Marshmallow



Random Friend

Professor Cat



PROFESSOR CAT FOUND EQUATION a+b+c+d-g/(q= you give me da cheezburger

Jennifer Evans (Clickfox)

Twitter: JenniferE_CF

▲ 注 ▶ ▲ 注 ▶ 注 少 Q C
January 14, 2014 66 / 164

Your friends are an ensebmble of decision trees. But you dont want them all having the same information and giving the same answer.

- Willow thinks you like vampire movies more than you do
- Stay Puff thinks you like candy
- Rainbowdash thinks you can fly
- Cartman thinks you just hate everything
- Professor Cat wants a cheeseburger

Thus, your friends now form a bagged (bootstrap aggregated) forest of your movie preferences.

There is still one problem with your data. You don't want all your friends asking the same questions and basing their decisions on whether a movies is scary or not. So when each friend asks a question, only a random subset of the possible questions is allowed. About the square root of all variables. Random forest is just an ensemble of decision trees. Really bad, over-fit beasts. A whole lot of trees that really have no idea about what is going on, but we let them vote anyways. Their votes all cancel each other out.

Theorem (Bad Predictors Cancel Out)

Willow + *Cartman* + *StayPuff* + *ProfCat* + *Rainbowdash* = *AccutatePrediction*

Jennifer Evans (Clickfox)

э

Boosting and Bagging Technique

Bagging decision trees, an early ensemble method, builds multiple decision trees by repeatedly resampling training data with replacement, and voting the trees for a consensus prediction.



æ

・ロト ・ 日 ト ・ ヨ ト ・ ヨ ト

There are a lot of tree algorithm choices in R.

Trees in R

- rpart (CART)
- tree (CART)
- ctree (conditional inference tree)
- CHAID (chi-squared automatic interaction detection)
- evtree (evolutionary algorithm)
- mvpart (multivariate CART)
- knnTree (nearest-neighbor-based trees)
- RWeka (J4.8, M50, LMT)
- LogicReg (Logic Regression)
- BayesTree
- TWIX (with extra splits)
- party (conditional inference trees, model-based trees)

There are a lot of forest algorithm choices in R.

э

- randomForest(CART-based random forests)
- randomSurvivalForest(for censored responses)
- party(conditional random forests)
- gbm(tree-based gradient boosting)
- mboost(model-based and tree-based gradient boosting)

There are a lot of other ensemble methods and useful packages in R.

- library(rattle) #Fancy tree plot, nice graphical interface
- library(rpart.plot) #Enhanced tree plots
- library(RColorBrewer) #Color selection for fancy tree plot
- library(party) #Alternative decision tree algorithm
- library(partykit) #Convert rpart object to BinaryTree
- library(doParallel)
- library(caret)
- library(ROCR)
- library(Metrics)
- library(GA) #genetic algorithm, this is the most popular EA

R Code

Example (Useful Commands)

```
1 #summary functions
```

```
2 \dim(ds)
```

```
3 head(ds)
```

```
4 tail(ds)
```

```
5 summary(ds)
```

```
6 str(ds)
```

```
\overline{7}
```

```
8 #list functions in package party
```

```
9 ls(package:party)
```

```
10
```

```
11 #save plots as pdf
```

```
12 pdf("plot.pdf")
```

```
13 fancyRpartPlot(model)
```

```
14 dev.off()
```

15

э



< 一型

Choose the best split from among the candidate set. Rank order each splitting rule on the basis of some quality-of-split criterion 'purity' function. The most frequently used ones are:

- Entropy reduction (nominal / binary targets)
- Gini-index (nominal / binary targets)
- Chi-square tests (nominal / binary targets)
- F-test (interval targets)
- Variance reduction (interval targets)

Locally-Optimal Trees

Commonly use a greedy heuristic, where split rules are selected in a forward stepwise search. The split rule at each internal node is selected to maximize the homogeneity of only its child nodes.



• • • • • • • •

Example (R Packages Used for Example Code)

- 1 library(rpart) #Popular decision tree algorithm
- 2 library(rattle) #Fancy tree plot, nice graphical interface
- 3 library(rpart.plot) #Enhanced tree plots
- 4 library(RColorBrewer) #Color selection for fancy tree plot
- 5 library(party) #Alternative decision tree algorithm
- 6 library(partykit) #Convert rpart object to BinaryTree
- 7 library(RWeka) #Weka decision tree J48
- 8 library(evtree) #Evolutionary Algorithm, builds the tree from the bottom up
- 9 library(randomForest)
- 10 library(doParallel)
- 11 library(CHAID) #Chi-squared automatic interaction detection tree
- 12 library(tree)
- 13 library(caret)

Example (Data Prep)

| I data(weather) | 1 | data(weather) |
|-----------------|---|---------------|
|-----------------|---|---------------|

- 2 dsname <- "weather"
- 3 target <- "RainTomorrow"</pre>
- 4 risk <- "RISK_MM"
- 5 ds <- get(dsname)

```
6 vars <- colnames(ds)
```

3

Example (Data Prep)

```
vars <- setdiff(vars, ignore)
(inputs <- setdiff(vars, target))
(nobs <- nrow(ds))
dim(ds[vars])
(form <- formula(paste(target, "~ .")))
set.seed(1426)
length(train <- sample(nobs, 0.7*nobs))
length(test <- setdiff(seq_len(nobs), train))</pre>
```

3

It is okay to split the data set like this if the outcome of interest is not rare. If the outcome of interest occurs in some small fraction of cases, use a different technique so that 30% or so of cases with the outcome are in the training set.

Example (rpart Tree)

model <- rpart(formula=form, data=ds[train, vars])</pre>

The default parameter for predict is na.action = na.pass. If there are Na's in the data set, rpart will use surrogate splits.

Example (rpart Tree Object)

- 1 print(model)
- 2 summary(model)

```
n= 256
node), split, n, loss, yval, (yprob)
   * denotes terminal node
1) root 256 38 No (0.85156250 0.14843750)
2) Humidity3pm< 71 238 25 No (0.89495798 0.10504202)
4) Pressure3pm >=1010.25 208 13 No (0.93750000 0.06250000) *
5) Pressure3pm< 1010.25 30 12 No (0.60000000 0.40000000)
10) Sunshine >=9.95 14 1 No (0.92857143 0.07142857) *
11) Sunshine< 9.95 16 5 Yes (0.31250000 0.68750000) *
3) Humidity3pm>=71 18 5 Yes (0.27777778 0.72222222) *
```

э.

イロト イポト イヨト イヨト

summary(model)

```
Call:
rpart(formula = form, data = ds[train, vars])
 n = 256
         CP nsplit rel error
                                xerror
                                            xstd
1 0.21052632
                  0 1.0000000 1.000000 0.1496982
2 0 07894737
                  1 0.7894737 1.052632 0.1528809
3 0 0100000
                  3 0 6315789 1 052632 0 1528809
Variable importance
Humiditv3pm
               Sunshine Pressure3pm
                                        Temp9am Pressure9am
                                                                Temp3pm
                     17
                                              9
         25
                                 14
                                                          8
                                                                      8
               MaxTemp
                            MinTemp
   Cloud3pm
          7
                      6
                                  5
Node number 1: 256 observations, complexity param=0.2105263
  predicted class=No expected loss=0.1484375 P(node) =1
    class counts.
                    218
                           38
   probabilities: 0.852 0.148
  left son=2 (238 obs) right son=3 (18 obs)
  Primary splits:
      Humidity3pm < 71
                            to the left, improve=12.748630, (0 missing)
      Pressure3pm < 1010.65 to the right, improve = 11.244900, (0 missing)
      Cloud3pm < 6.5
                            to the left improve=11.006840. (0 missing)
      Sunshine
                 < 6.45
                         to the right, improve= 9.975051, (2 missing)
      Pressure9am < 1018.45 to the right, improve = 8.380711, (0 missing)
  Surrogate splits:
      Sunshine
                 < 0.75
                            to the right, agree=0.949, adj=0.278, (0 split)
      Pressure3pm < 1001.55 to the right, agree=0.938, adj=0.111, (0 split)
     Temp3pm
                 < 76
                            to the right, agree=0.938, adi=0.111, (0 split)
                            to the right, agree=0.934, adi=0.056, (0 split)
      Pressure9am < 1005.3
```

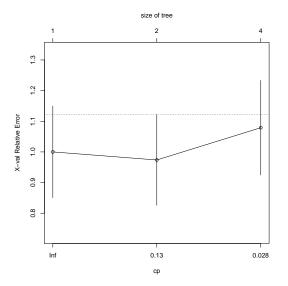
Node number 2: 238 observations Jennifer Evans (Clickfox)

Example (rpart Tree Object)

printcp(model) #printcp for rpart objects
plotcp(model)

< 67 ▶

plotcp(model)



January 14, 2014

æ

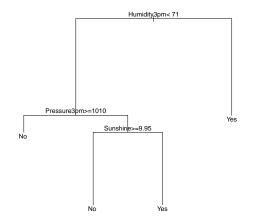
・ロト ・ 日 ・ ・ ヨ ・ ・ ヨ ・

Example (rpart Tree Object)

plot(model)
text(model)

< 一型

plot(model) text(model)



æ

ヨト・イヨト

Image: A matrix and a matrix

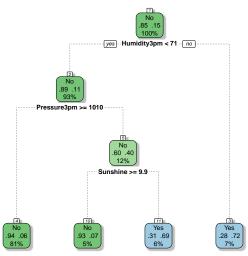
Example (rpart Tree Object)

fancyRpartPlot(model)

Jennifer Evans (Clickfox)

Twitter: JenniferE_CF

fancyRpartPlot(model)



Rattle 2014-Jan-02 11:59:47 jevans

Twitter: JenniferE_CF

January 14, 2014

표 문 문

100 / 164

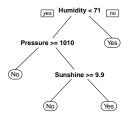
• • • • • • • •

Example (rpart Tree Object)

prp(model) prp(model, type=2, extra=104, nn=TRUE, fallen.leaves=TRUE, faclen=0, varlen=0, shadow.col="grey", branch.lty=3)

3

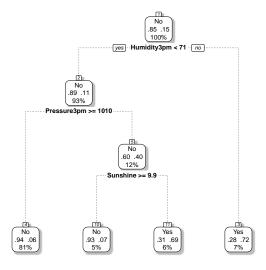
prp(model)



æ

<ロ> (日) (日) (日) (日) (日)

prp(model, type=2, extra=104, nn=TRUE, fallen.leaves=TRUE, faclen=0, varlen=0, shadow.col="grey", branch.lty=3)



- 一司

Example (rpart Tree Predictions)

pred <- predict(model, newdata=ds[test, vars], type="class")
pred.prob <- predict(model, newdata=ds[test, vars], type="prob")</pre>

Example (Na values and pruning)

```
1 table(is.na(ds))
2 ds.complete <- ds[complete.cases(ds),]</pre>
3 (nobs <- nrow(ds.complete))</pre>
4 set.seed(1426)
5 length(train.complete <- sample(nobs, 0.7*nobs))</pre>
6 length(test.complete <- setdiff(seq_len(nobs), train.complete))</pre>
7
8 #Prune tree
9 model$cptable[which.min(model$cptable[,"xerror"]),"CP"]
10 model <- rpart(formula=form, data=ds[train.complete, vars], cp=0)</pre>
in printcp(model)
12 prune <- prune(model, cp=.01)</pre>
13 printcp(prune)
```

3

Example (Random Forest)

Variables in the randomForest algorithm must be either factor or numeric, factors can not have more than 32 levels.

э

Example (Random Forest)

- 1 begTime <- Sys.time()</pre>
- 2 set.seed(1426)
- 3 model <- randomForest(formula=form,data=ds.complete[train.complete,vars])</pre>
- 4 runTime <- Sys.time()-begTime</pre>
- 5 runTime
- 6 #Time difference of 0.3833725 secs

Na values must be imputed, removed or otherwise fixed.

э

Bagging

Given a standard training set D of size n, bagging generates m new training sets D_i, each of size n', by sampling from D uniformly and with replacement. By sampling with replacement, some observations may be repeated in each D_i. If n'=n, then for large n the set D_i is expected to have the fraction (1 - 1/e) (63.2) of the unique examples of D, the rest being duplicates.

Sampling with replacement (default)

VS

Sampling without replacement (sample size equals 1-1/e = .632)

э

Example (Random Forest, sampling without replacement)

```
Call:
 randomForest(formula = form, data = ds.complete[train, vars],
   ntree = 500, replace = FALSE,
   sampsize = 0.632 * 0.7 * nrow(ds),
   na.action = na.omit)
               Type of random forest: classification
                     Number of trees: 500
No. of variables tried at each split: 4
       OOB estimate of error rate: 11.35%
Confusion matrix:
     No Yes class error
No 186 4 0.02105263
Yes 22 17 0.56410256
```

3

summary(model)

| | Length | Class | Mode |
|-----------------|--------|--------|-----------|
| call | 7 | -none- | call |
| type | 1 | -none- | character |
| predicted | 229 | factor | numeric |
| err.rate | 1500 | -none- | numeric |
| confusion | 6 | -none- | numeric |
| votes | 458 | matrix | numeric |
| oob.times | 229 | -none- | numeric |
| classes | 2 | -none- | character |
| importance | 20 | -none- | numeric |
| importanceSD | 0 | -none- | NULL |
| localImportance | 0 | -none- | NULL |
| proximity | 0 | -none- | NULL |
| ntree | 1 | -none- | numeric |
| mtry | 1 | -none- | numeric |
| forest | 14 | -none- | list |
| у | 229 | factor | numeric |
| test | 0 | -none- | NULL |
| inbag | 0 | -none- | NULL |
| terms | 3 | terms | call |

3

*ロト *檀ト *注ト *注ト

str(model)

```
List of 19
$ call
             : language randomForest(formula = form, data = ds.complete[train, vars], n
replace = FALSE, sampsize = 0.632 * 0.7 * nrow(ds), na.action = na.omit)
          : chr "classification"
$ type
$ predicted : Factor w/ 2 levels "No"," Yes": 1 2 1 1 1 1 1 2 1 ...
 ..- attr(*, "names")= chr [1:229] "1" "305" "299" "161" ...
$ err, rate : num [1:500, 1:3] 0.25 0.197 0.197 0.203 0.193 ...
 ..- attr(*, "dimnames")=List of 2
 .. ..$ : NULL
 .. ..$ : chr [1:3] "OOB" "No" "Yes"
$ confusion : num [1:2, 1:3] 186 22 4 17 0.0211 ...
 ..- attr(*, "dimnames")=List of 2
 .. ..$ : chr [1:2] "No" "Yes"
 .. ..$ : chr [1:3] "No" "Yes" "class.error"
$ votes : matrix [1:229, 1:2] 0.821 0.373 0.993 0.938 0.648 ...
 .. - attr(*, "dimnames")=List of 2
 .. ..$ : chr [1:229] "1" "305" "299" "161" ...
 .. ..$ : chr [1:2] "No" "Yes"
 ..- attr(*, "class")= chr [1:2] "matrix" "votes"
$ oob.times : num [1:229] 156 158 153 162 145 163 144 140 162 156 ...
$ classes : chr [1:2] "No" "Yes"
$ importance : num [1:20, 1] 1.942 2.219 0.812 1.66 4.223 ...
 .. - attr(*, "dimnames")=List of 2
 ....$ : chr [1:20] "MinTemp" "MaxTemp" "Rainfall" "Evaporation" ...
 .. .. $ : chr "MeanDecreaseGini"
$ importanceSD : NULL
$ localImportance: NULL
$ proximity : NULL
$ ntree
                : num 500
$ mtrv
                : num 4
$ forest : List of 14
 ..$ ndbigtree : int [1:500] 55 59 47 41 45 45 41 45 45 53 🖦 🚛 🕫 🚖
   $ nodestatus int [1.67 1.500] 1 1
   Jennifer Evans (Clickfox)
                                  Twitter: JenniferE_CF
                                                                 January 14, 2014
                                                                                115 / 164
```

importance(model)

| | MeanDecreaseGini |
|---------------|------------------|
| MinTemp | 1.94218091 |
| MaxTemp | 2.21923946 |
| Rainfall | 0.81216780 |
| Evaporation | 1.65985367 |
| Sunshine | 4.22307365 |
| WindGustDir | 1.28737544 |
| WindGustSpeed | 2.86639513 |
| WindDir9am | 1.32291299 |
| WindDir3pm | 0.98640540 |
| WindSpeed9am | 1.45308318 |
| WindSpeed3pm | 2.03903384 |
| Humidity9am | 2.57789758 |
| Humidity3pm | 4.01479068 |
| Pressure9am | 3.39200505 |
| Pressure3pm | 5.47003943 |
| Cloud9am | 1.19459943 |
| Cloud3pm | 3.52867349 |
| Temp9am | 1.87205125 |
| Temp3pm | 2.43780114 |
| RainToday | 0 09530246 |

Jennifer Evans (Clickfox)

Image: A matrix

2

Example (Random Forest, predictions)

1 pred <- predict(model, newdata=ds.complete[test.complete, vars])</pre>



æ

< □ > < ---->



Example Code in R

Example (Random Forest in parallel)

```
1 #Random Forest in parallel
2 library(doParallel)
     ntree = 500; numCore = 4
3
     rep <- 125 # tree / numCore
4
     registerDoParallel(cores=numCore)
5
6 begTime <- Sys.time()</pre>
7 set.seed(1426)
     rf <- foreach(ntree=rep(rep, numCore), .combine=combine,</pre>
8
                                        .packages='randomForest') %dopar%
9
     randomForest(formula=form, data=ds.complete[train.complete, vars],
10
             ntree=ntree,
11
             mtry=6,
12
             importance=TRUE,
13
             na.action=na.roughfix, #can also use na.action = na.omit
14
             replace=FALSE)
15
16 runTime <- Sys.time()-begTime</pre>
17 runTime
18 #Time difference of 0.1990662 secs
```

mtry in model is 4, mtry in rf is 6, length(vars) is 24

- 一司

э

importance(model)

| | MeanDecreaseGini | | |
|---------------|------------------|--|--|
| MinTemp | 1.94218091 | | |
| MaxTemp | 2.21923946 | | |
| Rainfall | 0.81216780 | | |
| Evaporation | 1.65985367 | | |
| Sunshine | 4.22307365 | | |
| WindGustDir | 1.28737544 | | |
| WindGustSpeed | 2.86639513 | | |
| WindDir9am | 1.32291299 | | |
| WindDir3pm | 0.98640540 | | |
| WindSpeed9am | 1.45308318 | | |
| WindSpeed3pm | 2.03903384 | | |
| Humidity9am | 2.57789758 | | |
| Humidity3pm | 4.01479068 | | |
| Pressure9am | 3.39200505 | | |
| Pressure3pm | 5.47003943 | | |
| Cloud9am | 1.19459943 | | |
| Cloud3pm | 3.52867349 | | |
| Temp9am | 1.87205125 | | |
| Temp3pm | 2.43780114 | | |
| RainToday | 0 09530246 | | |

Jennifer Evans (Clickfox)

∃ →

Image: A matrix

2

importance(rf)

| | No | Yes | MeanDecreaseAccuracy | MeanDecreaseGini |
|---------------|------------|-------------|----------------------|------------------|
| MinTemp | 4.3267184 | 1.95155029 | 4.99442421 | 2.86155742 |
| MaxTemp | 3.9312878 | -0.09780772 | 3.90547258 | 1.48849836 |
| Rainfall | 2.2855083 | -2.20735885 | 0.98774887 | 0.90515978 |
| Evaporation | 1.2689707 | 0.10371215 | 1.15792468 | 1.35614483 |
| Sunshine | 6.8039998 | 5.93794031 | 8.24985824 | 4.45780922 |
| WindGustDir | 1.5872508 | 1.27680275 | 1.89144917 | 1.54086784 |
| WindGustSpeed | 3.0957164 | 0.70399353 | 3.06926945 | 1.97903808 |
| WindDir9am | 0.5213394 | -0.57654051 | 0.02179805 | 0.88987541 |
| WindDir3pm | 0.1040497 | -1.44770324 | -0.54034743 | 0.89222294 |
| WindSpeed9am | -0.1505080 | 0.02852706 | -0.13462800 | 1.04935574 |
| WindSpeed3pm | 0.1366695 | -0.31714524 | -0.09851747 | 1.41884397 |
| Humidity9am | 1.5489961 | 1.33257660 | 2.02454227 | 2.08965160 |
| Humidity3pm | 4.4863077 | 1.80261751 | 4.87818606 | 3.16858964 |
| Pressure9am | 4.2958737 | -0.24148691 | 3.86763218 | 3.11008464 |
| Pressure3pm | 5.4833604 | 3.71822295 | 6.42073201 | 4.27664751 |
| Cloud9am | 1.0693219 | 1.13917891 | 1.48230288 | 0.80992904 |
| Cloud3pm | 4.9937359 | 4.99596404 | 6.86041634 | 4.23660266 |
| Temp9am | 3.1110895 | 0.65377234 | 3.15007711 | 1.77972882 |
| Temp3pm | 4.6953725 | -0.93099648 | 4.11704265 | 1.54411562 |
| RainToday | 1.2889082 | -0.69026060 | 0.95731681 | 0.07791137 |

イロト イヨト イヨト イヨト

э.

Example (Random Forest)

pred <- predict(rf, newdata=ds.complete[test.complete, vars])
confusionMatrix(pred, ds.complete[test.complete, target])</pre>

Confusion Matrix and Statistics Reference Prediction No Yes 73 No 11 Yes 4 11 Accuracy : 0.8485 95% CI : (0.7624, 0.9126) No Information Rate 0 7778 P-Value [Acc > NIR] : 0.05355Kappa : 0.5055 Mcnemar's Test P-Value 0 12134 Sensitivity : 0.9481 Specificity : 0.5000 Pos Pred Value : 0.8690 Neg Pred Value : 0.7333 Prevalence · 0.7778 Detection Rate · 0.7374 Detection Prevalence : 0.8485 'Positive' Class · No

э

- ∢ 🗇 እ

Example (Random Forest)

#Factor Levels
id <- which(!(ds\$var.name %in% levels(ds\$var.name)))
ds\$var.name[id] <- NA</pre>

э



글 > - + 글 >

Image: A matrix of the second seco



æ

Random Forest Visualization



Jennifer Evans (Clickfox)

∃ → January 14, 2014

- 一司

2

Evaluating the Model

< □ > < ---->

2

Methods and Metrics to Evaluate Model Performance

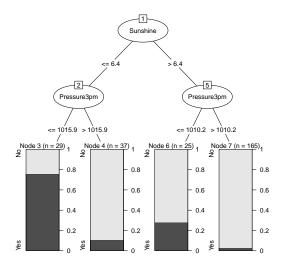
- Resubstitution Estimate (internal estimate, biased)
- Onfusion matrix
- 8 ROC
- State Sample Estimation (independent estimate)
- V-fold and N-fold Cross-Validation (resampling techniques)
- RMSLE library(Metrics)
- 🗿 lift

Example (ctree in package party)

#Conditional Inference Tree
model <- ctree(formula=form, data=ds[train, vars])</pre>

Jennifer Evans (Clickfox)

ctree: plot(model)



Jennifer Evans (Clickfox)

January 14, 2014

< A

3 x 3

```
Model formula:
RainTomorrow ~ MinTemp + MaxTemp + Rainfall + Evaporation + Sunshine +
    WindGustDir + WindGustSpeed + WindDir9am + WindDir3pm + WindSpeed9am +
    WindSpeed3pm + Humidity9am + Humidity3pm + Pressure9am +
    Pressure3pm + Cloud9am + Cloud3pm + Temp9am + Temp3pm + RainToday
Fitted party:
[1] root
    [2] Sunshine <= 6.4</p>
        [3] Pressure3pm <= 1015.9: Yes (n = 29, err = 24.1%)</p>
         [4] Pressure3pm > 1015.9: No (n = 36, err = 8.3%)
    [5] Sunshine > 6.4
        [6] Cloud3pm <= 6
             [7] Pressure3pm \leq 1009.8: No (n = 18, err = 22.2%)
            [8] Pressure3pm > 1009.8: No (n = 147, err = 1.4%)
        [9] Cloud3pm > 6: No (n = 26, err = 26.9\%)
Number of inner nodes:
```

Number of terminal nodes: 5

э

イロト イヨト イヨト

Both rpart and ctree recursively perform univariate splits of the dependent variable based on values on a set of covariates.

rpart employs information measures (such as the Gini coefficient) for selecting the current covariate.

ctree uses a significance test procedure in order to select variables instead of selecting the variable that maximizes an information measure. This may avoid some selection bias.

Example (ctree in package party)

```
1 #For class predictions:
2 library(caret)
3 pred <- predict(model, newdata=ds[test, vars])
4 confusionMatrix(pred, ds[test, target])
5 mc <- table(pred, ds[test, target])
6 err <- 1.0 - (mc[1,1] + mc[2,2]) / sum(mc) #resubstitution error rate</pre>
```

Confusion Matrix and Statistics Reference Prediction No Yes No 74 16 Yes 8 12 Accuracy : 0.7818 95% CI : (0.693, 0.8549) No Information Rate 0 7455 P-Value [Acc > NIR] : 0.2241Kappa : 0.3654 Monemar's Test P-Value 0 1530 Sensitivity : 0.9024 Specificity : 0.4286 Pos Pred Value : 0.8222 Neg Pred Value : 0.6000 Prevalence · 0.7455 Detection Rate · 0.6727 Detection Prevalence : 0.8182 'Positive' Class · No

≡ nar

イロト イヨト イヨト イヨト

Example (ctree in package party)

#For class probabilities: pred.prob <- predict(model, newdata=ds[test, vars], type="prob")</pre>

```
summary(pred)
No Yes
 90
    20
summary(pred.prob)
                     Yes
      No
 Min. :0.2414 Min. :0.01361
1st Qu.:0.7308 1st Qu.:0.01361
 Median :0.9167
              Median :0.08333
Mean :0.7965
              Mean :0.20353
              3rd Qu.:0.26923
3rd Qu.:0.9864
Max. :0.9864
                 Max. :0.75862
```

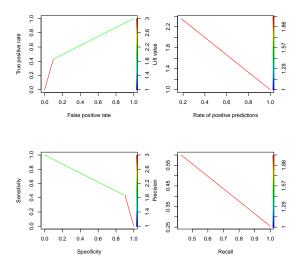
err [1] 0.2

- ∢ 🗇 እ

137 / 164

Example (ctree in package party)

```
1 #For a roc curve:
2 library(ROCR)
3 pred <- do.call(rbind, as.list(pred))</pre>
4 summary(pred)
5 roc <- prediction(pred[,1], ds[test, target])</pre>
6 plot(performance(roc, measure="tpr", x.measure="fpr"), colorize=TRUE)
7
8 #For a lift curve:
9 plot(performance(roc, measure="lift", x.measure="rpp"), colorize=TRUE)
10
11 #Sensitivity/Specificity Curve and Precision/Recall Curve:
12 #Sensitivity(i.e True Positives/Actual Positives)
13 #Specifcity(i.e True Negatives/Actual Negatives)
14 plot(performance(roc, measure="sens", x.measure="spec"), colorize=TRUE)
15 plot(performance(roc, measure="prec", x.measure="rec"), colorize=TRUE)
```



January 14, 2014

Image: A matrix

문 > 문

139 / 164

Example (crossvalidation)

```
1 #Example of using 10-fold cross-validation to evaluation your model
2
3 model <- train(ds[, vars], ds[,target], method='rpart', tuneLength=10)</pre>
4
5 #cross validation
     #example
6
     n <- nrow(ds)  #nobs
7
     K <- 10
8
                           #for 10 validation cross sections
     taille <- n%/%K
9
     set.seed(5)
10
     alea <- runif(n)
11
     rang <- rank(alea)</pre>
12
     bloc <- (rang-1)%/%taille +1</pre>
13
     bloc \leq as factor(bloc)
14
     print(summary(bloc))
15
```

Example (cross validation continued)

```
1 all.err <- numeric(0)</pre>
    for(k in 1:K){
2
        model <- rpart(formula=form, data = ds[train,vars], method="class")</pre>
3
       pred <- predict(model, newdata=ds[test,vars], type="class")</pre>
4
       mc <- table(ds[test,target],pred)</pre>
5
       err <-1.0 - (mc[1,1] + mc[2,2]) / sum(mc)
6
        all.err <- rbind(all.err,err)</pre>
7
      }
8
    print(all.err)
9
10 (err.cv <- mean(all.err))
```

```
print(all.err)
    [,1]
    0.2
err
err
      0.2
     0.2
err
      0.2
err
```

(err.cv <- mean(all.err)) [1] 0.2

< A

æ

Check out the caret package if you're building predictive models in R.

It implements a number of out-of-sample evaluation schemes, including bootstrap sampling, cross-validation, and multiple train/test splits.

caret is really nice because it provides a unified interface to all the models, so you don't have to remember, e.g., that treeresponse is the function to get class probabilities from a ctree model.

Example (Random Forest - cforest)

#Random Forest from library(party)
model <- cforest(formula=form, data=ds.complete[train.complete, vars])</pre>

cforest

Confusion Matrix and Statistics Reference Prediction No Yes No 74 16 Yes 3 6 Accuracy : 0.8081 95% CI : (0.7166, 0.8803) No Information Rate 0 7778 P-Value [Acc > NIR] : 0.277720 Kappa : 0.2963 Monemar's Test P-Value : 0.005905 Sensitivity : 0.9610 Specificity : 0.2727 Pos Pred Value : 0.8222 Neg Pred Value : 0.6667 Prevalence · 0.7778 Detection Rate · 0.7475 Detection Prevalence : 0.9091 'Positive' Class · No

= nar

イロト イヨト イヨト イヨト

```
Confusion Matrix and Statistics
          Reference
Prediction No Yes
      No 75
              1
       Yes 2
              21
               Accuracy : 0.9697
                 95% CI : (0.914, 0.9937)
   No Information Rate 0 7778
   P-Value [Acc > NIR] : 6.393e-08
                  Kappa : 0.9137
Monemar's Test P-Value 1
            Sensitivity : 0.9740
            Specificity : 0.9545
         Pos Pred Value : 0.9868
        Neg Pred Value : 0.9130
             Prevalence : 0.7778
         Detection Rate : 0.7576
   Detection Prevalence : 0.7677
       'Positive' Class · No
```

э.

(日) (周) (三) (三)

Example (Data for Today)

> Today

MinTemp MaxTemp Rainfall Evaporation Sunshine WindGustDir WindGustSpeed 12.4 24.4 3.4 1.6 2.3 NNW 30 WindDir9am WindDir3pm WindSpeed9am WindSpeed3pm Humidity9am Humidity3pm Ν NW 4 13 97 74 Pressure9am Pressure3pm Cloud9am Cloud3pm Temp9am Temp3pm RainToday 1015.8 1014.1 8 7 15.3 20.4 Yes

Example (Random Forest - cforest)

```
> (predict(model, newdata=Today))
[1] Yes
Levels: No Yes
```

```
> (predict(model, newdata=Today, type="prob"))
$'50'
RainTomorrow.No RainTomorrow.Yes
[1,] 0.3942876 0.6057124
```

э

Example (Random Forest - randomForest)

```
> predict(model, newdata=Today)
50
Yes
Levels: No Yes
```

```
> predict(model, newdata=Today, type="prob")
            No Yes
50 0.096 0.904
attr(,"class")
[1] "matrix" "votes"
```

э

Yes, it will rain tomorrow. There is a ninety percent chance of rain, and we are ninety-five percent confident that we have a five percent chance of being wrong.

Evaluating the Business Questions

- 一司

æ

- Is this of value?
- Is it understandable?
- How to communicate this to the business?
- Are you answering the question asked...?

"An approximate answer to the right problem is worth a good deal more than an exact answer to an approximate problem."

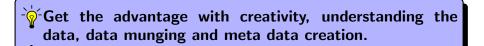
[~]John Tukey



-

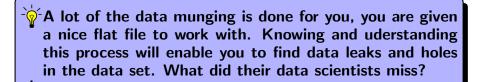
Image: Image:

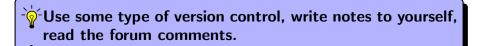
æ



"The best way to have a good idea is to have a lot of ideas."

[~]Linus Pauling







イロト イヨト イヨト イヨト

Ξ.

Visualization (Sometimes you really just need a Pie Chart)



Jennifer Evans (Clickfox)

Twitter: JenniferE_CF

January 14, 2014 160 / 164

Recommended Reading



Christopher M. Bishop (2006)

Pattern Recognition and Machine Learning, Information Science and Statistics



Leo Breiman (1999)

Random Forest, http://www.stat.berkeley.edu/ breiman/random-forests.pdf



George Casella and Roger L. Berger

Statistical Inference



Rachel Schutt and Cathy O'Neil (2013)

Doing Data Science, Straight Talk from the Frontline

Q. Ethan McCallum (2013)

Bad Data Handbook, Mapping the World of Data Problems

Graham Williams (2013)

Decision Trees in R, http://onepager.togaware.com/DTreesR.pdf

References



Hothorn, Hornik, and Zeileis (2006)

party: : A Laboratory for Recursive Partytioning, http://cran.r-project.org/web/packages/party/vignettes/party.pdf

Torsten Hothorn and Achim Zeileis (2009)

A Toolbox for Recursive Partytioning, http://www.r-project.org/conferences/useR-2009/slides/Hothorn+Zeileis.pdf

Torsten Hothorn (2013)

Machine Learning and Statistical Learning http://cran.r-project.org/web/views/MachineLearning.html

Other Sources

StackExchange http://stackexchange.com StackOverFlow http://stackoverflow.com PackageDocumentation http://cran.r-project.org



Ken McGuire

Robert Bagley

Jennifer Evans (Clickfox)

Twitter: JenniferE_CF

January 14, 2014 163 / 164

э

Questions

Twitter Account: Jen@JenniferE_CF Website for R Code: www.clickfox.com/ds_rcode Email: *jennifer.evans@clickfox.com*